

Meridian Laboratory ("we", "us", or "our") respects your privacy and is committed to protecting your personal data in compliance with worldwide data protection laws, including the EU/UK GDPR, California Consumer Privacy Act (CCPA/CPRA), and applicable state/international privacy legislation.

1. INFORMATION WE COLLECT

We collect personal information through your direct interactions on our website, inquiry forms, account creation, and technical support requests:

- **Contact & Identity Data:** Name, professional title, business email address (e.g., Info@MeridianLab.com correspondence), phone number, company name, and mailing address.
- **Commercial & Transaction Data:** RFQ details, custom drawing submissions, purchase history, and billing/shipping information.
- **Technical & Usage Data:** IP address, browser type, operating system, referrer URLs, pages visited, and interaction telemetry.

2. HOW WE USE YOUR INFORMATION

We process personal data for legitimate business purposes, including processing engineering inquiries, delivering orders under our Terms and Conditions of Sale, maintaining website security, fulfilling statutory tax/regulatory compliance, and informing business partners about technical updates.

3. CROSS-BORDER DATA TRANSFERS

Meridian Laboratory is based in Wisconsin, United States. If you access our website or services from outside the United States (including the EU, UK, EEA, or Australia), your personal information will be transferred to, stored, and processed in the U.S. We utilize standard contractual clauses (SCCs) and adequacy safeguards to protect cross-border data transfers.

4. YOUR DATA PROTECTION RIGHTS

Depending on your jurisdiction, you have statutory rights regarding your personal data:

- **Access & Portability:** The right to request copies of your personal data.
- **Correction & Deletion:** The right to request correction of inaccurate data or deletion ("right to be forgotten").
- **Opt-Out & Restriction:** The right to opt out of promotional communications or restrict processing. We do not sell or share your personal data for third-party targeted advertising.

5. CONTACT US

Entity Name	Meridian Laboratory
Privacy Contact	Info@MeridianLab.com
Mailing Address	2415 Pleasant View Road Middleton, WI 53562 USA